Making Small Things Big
UNICEF Innovation
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unicefstories.org
global: 135+ offices || hyper-local: 15k staff, 88% in field
“innovation” for UNICEF is:

doing something new or different that adds concrete value
complex problems need simple solutions
Monitoring nutrition of 6.8 million children in Malawi (in realtime)
HIV results for all children across Zambia & Malawi
Reporting on 6 million births in Nigeria each year
RapidFTR reduces time to reunite children + families from weeks to hours (DRC, Uganda, South Sudan)
A link to Parliament for 220,000 young people in Uganda, South Sudan, Burundi
what is ‘global’ in 2017?
the polarity of innovation has changed
Young global problem solvers work together on open-source solutions to each others’ problems

www.unicefinnovationlabs.org
New (bottom of pyramid) investment vehicles provide competitive returns in new markets

The UNICEF Innovation Fund (launched Aug, 2013)

$20M USD Fund
Funds 2\textsuperscript{nd}-stage projects
Provides mid-term technical support
Links to facilities for scale
Ability to learn from failure
Mobile (financial/medical/emergency/learning) services transform national/supra-national systems
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